

| Deliverables  |   | Platinum | Gold                            | Silver | Bronze |
|---|---|----------|---------------------------------|--------|--------|
| <b>Sponsor costs (in INR) exclusive of applicable taxes</b> |   | 10 L     | 5 L                             | 3 L    | 2 L    |
| 1   | Speaking/Moderating Opportunity for senior company leadership   | ✓        | ✓                               | ✗      | ✗      |
| 2   | Panelist opportunity  | ✓        | ✓                               | ✓      | ✗      |
| 3   | Company logo branding*  |          |                                 |        |        |
|   | • On the wings of the backdrop  | ✓        | ✓                               | ✓      | ✓      |
|   | • On “Thank You Sponsor Panel” at the conference venue  | ✓        | ✓                               | ✓      | ✓      |
|   | • On the “Conference Website” with hyperlink to company website   | ✓        | ✓                               | ✓      | ✓      |
|   | • On back cover of the conference proceedings   | ✓        | ✓                               | ✓      | ✓      |
|   | • On conference souvenirs, executive bags and notepads  | ✓        | ✓                               | ✓      | ✓      |
|   | • On promotional collaterals, e-mailers and invitation cards  | ✓        | ✓                               | ✓      | ✓      |
|   | • On social media post event updates  | ✓        | ✓                               | ✓      | ✓      |
| 4   | Company Literature to be included in the Delegate Satchel   | ✓        | ✓                               | ✗      | ✗      |
| 5   | Company logo branding on the onsite signages*   | ✓        | ✓                               | ✓      | ✗      |
| 6   | Company support to be mentioned in special thank you announcement in the valedictory session                            | ✓        | ✓                               | ✓      | ✓      |
| 7   | Company video to be played during the breaks at the conference  | ✓        | ✓                               | ✗      | ✗      |
| 8   | Company standees to be placed at the relevant areas, as per space availability  | ✓        | ✓                               | ✗      | ✗      |
| 9   | Complimentary exhibition booth for display of products, solutions and services  | ✓        | ✗                               | ✗      | ✗      |
| 10  | Company short profile to be included in the delegate handbook. Size and space will depend on level of category selected | ✓        | ✓                               | ✓      | ✓      |
| 11  | Complimentary advertisement (Back inner cover/ Center spread) in the delegate handbook                                  | ✓        | ✗                               | ✗      | ✗      |
| 12  | Complimentary delegate passes for the company leadership to the pre conference workshop                                 | 5        | 3                               | 2      | 0      |
| 13  | Complimentary delegate passes to the networking dinner  | 10       | 5                               | 3      | 2      |
| 14  | Complimentary delegate passes to the conference with reserved seating   | 10       | 5                               | 3      | 2      |
| 15  | Complimentary delegate passes for inviting clients of sponsoring company to enhance relationship                        | 0        | 3<br>(validity for the session) | 0      | 0      |