

# InnoHEALTH

2019

Unmet Needs – Leading to Innovation



Curated by  INNOVATIO  
CURIS

**October 4 – 5, 2019**

**Taj Vivanta, Dwarka – Delhi**

**Sponsorship Brochure**

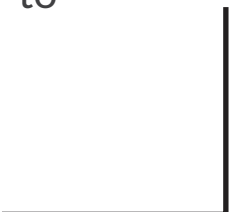
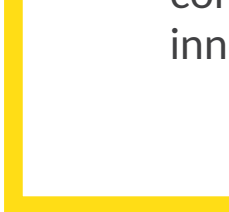


# Odyssey of InnovatioCuris (IC)

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InnovatioCuris (IC) is the brainchild of Surgeon Rear Admiral (Retd.) Dr V K Singh who is also the author of the book **“Innovations in Healthcare Management: Cost-Effective and Sustainable Solutions”**.

Dr V K Singh, along with some like-minded partners created InnovatioCuris (IC) to address the high cost of healthcare through innovation, use of technology and similar tools. During the last year, IC has created a knowledge platform with webinars, conference and magazine to connect and disseminate information to innovators around the world.



# Who we are

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More than any other time in our history, certainly now, we are realising the importance of technology in healthcare, and its role in enhancing the general quality of life. In India, where the masses have the minimal access to basic public facilities like healthcare, the public has started to develop an appreciation for the value of implementing and empowering such technologies. These technologies in turn can assist and scale the delivery in the context of healthcare in developing countries like India. We at InnovatioCuris, work with large scale global healthcare providers and stakeholders through our various services towards our mission to bring down the healthcare delivery cost and improve the quality of care.

InnovatioCuris gives a competitive edge in penetrating markets faster and creating a mutually beneficial relationship with startups and entrepreneurs to ensure new horizons of growth. Strategic partnerships can take existing innovation efforts to new drive, and through IC you can implement new technology/ innovation into your existing business model to fast forward the growth.





# InnoHEALTH 2019 conference

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IC's large network of thought leaders, start-up companies, investors, incubators, policy makers, members of Parliament, Foreign missions in India, academicians and dignitaries felt the need of a common platform to not only discuss innovation but to facilitate it. Thus, we bring InnoHEALTH conference to you, an annual international healthcare summit with a mission to improve the quality and reduce the cost of healthcare delivery.

InnoHEALTH 2019 is fourth in the series of InnoHEALTH annual conference, building on the success of previous InnoHEALTH conferences which saw over 1500 participants from over 19 countries. It brings stakeholders together to discuss innovations and actionable insights to improve the quality of care which in turn reduce healthcare delivery costs.

Our endeavour is to co-create with the community and pilot interventions by bringing relevant and proven technology from across the globe to reduce the healthcare delivery cost. A platform to encourage innovators from all walks of life, we are committed to make an impact in the health sector with all our stakeholders.

There are various networking segments that we schedule around InnoHEALTH like hackathons and training programs to engage young students to solve the problems of the health sector, B2B matchmaking meetings, meetups, company innovation pitches etc.

# Why become a **sponsoring** partner?

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## Get brand awareness and exposure

*250+ representatives of the global healthcare community*

## Targeted marketing

*A new structure of the programme including brand new 'powered by' sessions designed to best highlight the know-how of your organization and also a possibility to curate the session*

## Lead generation

*InnoHEALTH has a track record to attract a broad audience covering industry leaders, policy-makers, patients, hospitals, startups, investors, the press and many more healthcare and innovation stakeholders*

## Brand recognition

*Event long non-stop visibility in our exhibition and networking area located right outside the conference rooms*

## Sponsorship is affordable

*Our partnership packages offer you a wide range of opportunities adapted to your requirements and the level of visibility that you wish to reach*

## New this year

*Also, in addition to existing packages, tailor-made partnerships can be created to adapt to your specific strategy and goals, whether looking for a high level of visibility before and during the conference or targeting a specific audience*

# Session partnerships

*A balanced mix of visibility, reach, networking and exhibition opportunities before, during and after the event.*

## Sessions

### Day 1

- Innovations for hospitals
- Medical devices innovation in India
- InnovateHER: inspiring women entrepreneurs in healthcare
- Innovator pitches and award

### Day 2

- Advances in diagnostics
- India EU collaboration in the health sector: startup opportunities and challenges
- Digital health: giving birth to new delivery models through mobile, IoT, blockchain and artificial intelligence
- Innovation pitches from global and indian companies
- Meetups

# Gold partner

Our gold partnership option with a nominal price of 5 lakh per session, will provide maximum impact for marketing your business.

**GOLD**

## CONFERENCE REGISTRATION

Get five exclusive complimentary registrations for your organisation delegates.

## SPEAKING OPPORTUNITY

As a gold partner for the session, enjoy the exclusive opportunity to moderate the session and be the highlight of it.

In addition to that, your organisation gets one fixed position in the panel for the session.

## VISIBILITY

Enjoy direct exposure to your target market with your prominent logo placed strategically on the conference programme, website and on on-site signages revisited by each attendee.

Also get the maximum exposure, promotion and visibility by running your promotional video during the break(s).

Have a direct contact with every single participant by inserting your advertising in the delegate conference bags (around 300). Also, place your promotional material on the information desk (Registration/Organiser's desk). The printed leaflets for the conference bag insertion and to be placed at the information desk must be supplied by the partner (A4 or A5 size flyer or leaflet) in due time (deadlines communicated separately).

## NETWORKING OPPORTUNITY

Get priority access to our B2B area, and benefit by aligning the meetings and interactions as per your interest.

# Silver partner

With a price of 3 lakh per session, our silver partnership options will ensure that your brand is seen throughout this major industry event.

SILVER

## CONFERENCE REGISTRATION

*Get three complimentary registrations for your organisation delegates.*

## SPEAKING OPPORTUNITY

*Enjoy the opportunity to get a fixed position in the panel for the session highlighting the work and impact in the healthcare industry.*

## VISIBILITY

*Enjoy direct exposure to your target market with your logo placed strategically on the conference programme, website and on on-site signages revisited by each attendee.*

*Have a direct contact with participants by placing one of your promotional materials on information desk (Registration/Organiser's desk). The printed leaflets for the conference bags insertion and to be placed at the information desk must be supplied by the partner (A4 or A5 size flyer or leaflet) in due time (deadlines communicated separately).*

## NETWORKING OPPORTUNITY

*Get priority access to our B2B area, and benefit by aligning the meetings and interactions as per your interest.*



# Bronze partner

Choose to sponsor this dedicated event for maximum publicity at a great value for just 2 lakh per session. This will enable you to take advantage of the following exciting opportunities.

BRONZE

## CONFERENCE REGISTRATION

Get two exclusive complimentary registrations for your organisation delegates.

## VISIBILITY

Enjoy direct exposure to your target market with your logo placed strategically on the conference programme, website and on on-site signages revisited by each attendee.

Have a direct contact with participants by placing one of your promotional materials on information desk (Registration/Organiser's desk). The printed leaflets for the conference bags insertion and to be placed at the information desk must be supplied by the partner (A4 or A5 size flyer or leaflet) in due time (deadlines communicated separately).

## NETWORKING OPPORTUNITY

Get priority access to our B2B area and benefit by aligning the meetings and interactions as per your interest.

# Session partnership grid

		Gold partner (INR 5 Lakh)*	Silver partner (INR 3 Lakh)*	Bronze partner (INR 2 Lakh)*
<b>CONFERENCE REGISTRATION</b>	Complimentary registrations for both the days	5	3	2
<b>SPEAKING OPPORTUNITY</b>	Moderator spot(s)	Yes	No	No
	Panel spot(s)	1	1	No
<b>VISIBILITY</b>	Logo in Conference Programme	Prominent logo	Medium logo	Small logo
	Logo on conference website	Prominent logo and link to sponsor website	Medium logo and link to sponsor website	Small logo and link to sponsor website
	On-site signage	Prominent logo	Medium logo	Small logo
	Promotional material in delegate bags (one pager/ A4 flyer)	1 publications	N/A	N/A
	Promotional material on information shelves (max 100 copies)	2 publications	1 publications	1 publications
	Promo video during breaks (duration TBD later)	Yes	N/A	N/A
<b>NETWORKING OPPORTUNITY</b>	Priority access to B2B interactions	Yes	Yes	Yes

Please note that our sponsorship opportunities are subject to change

**Note:** Each session has three partnering opportunities, one spot each for Gold, Silver and Bronze partner.

\* Plus applicable taxes

# Masterclass / Workshop partnership

Workshop partner  
(INR 5 Lakh)\*

5

## WORKSHOP REGISTRATIONS

Complimentary registrations for the sponsored workshop

2

## CONFERENCE REGISTRATIONS

Complimentary registrations for both the days

1

## SPEAKING OPPORTUNITY

Expert/ Resource person talk

## VISIBILITY

Logo in Conference Programme

Small logo

Logo on conference website

Small logo and link to sponsor website

On-site signage

Small logo

Logo on workshop materials

Prominent logo

Promotional material in delegate bags

1 publication to delegates attending workshop

Promo video during breaks

Yes (during the workshop)

Promotional material on information Shelves on the day of training as well as on conference day 1 (max 100 copies)

1 publication

## NETWORKING OPPORTUNITY

Priority access to B2B interactions

# Branding and promotion opportunities

## Lunch

2  
Spots

INR 2 Lakh\*

Fuel the event and enjoy powerful visibility by branding and theming a lunch session at InnoHEALTH 2019. In addition to creating the atmosphere, you will have the opportunity to make an address to the delegates.

## Dinner/Cocktail

2  
Spots

INR 5 Lakh\*

Fuel the event and enjoy powerful visibility by branding and theming a dinner session at InnoHEALTH 2019. In addition to creating the atmosphere, you will have the opportunity to make an address to the delegates.

## B2B meeting

2  
Spots

INR 2 Lakh\*

When you want to talk business, what's better than the business meeting lounge. Get the most sincere visibility by sponsoring the B2B area and get your banners in here.

## Delegate bag

1  
Spot

INR 2 Lakh\*

Your logo will be exclusively shown on the delegate conference bags, used all throughout and afterwards.

## Lanyard

2  
Spots

INR 1 Lakh\*

Your logo will be printed in a highly visible way on the badge-holding lanyards, worn by the delegates all throughout the conference.

## Badge

1  
Spot

INR 1 Lakh\*

Your logo will be printed in a highly visible way on the badge, worn by the delegates all throughout the conference.

# Branding and promotion opportunities

## Pen/Notepad

1  
Spot

INR 1 Lakh\*

Your pens/notepads will be distributed and placed directly in the delegate bags.

## Delegate kit insert

2  
Spots

INR 2 Lakh\*

Have a direct contact with every single participant by inserting your advertising in the delegate conference bags (about 200). The final document for the conference bags insertion must be supplied by sponsor (A4 or A5 size flyer or leaflet) in due time (deadlines communicated separately).

## Coffee/Tea break

2  
Spots

INR 1 Lakh\*

Sponsor our essential coffee breaks, which takes place in the morning and afternoon each day

## Registration desk

1  
Spot

INR 2 Lakh\*

Ensure your brand is one of the first that InnoHEALTH 2019 delegates, exhibitors and sponsors see by sponsoring our registration desk

## Volunteers

2  
Spots

INR 2 Lakh\*

What better way to promote your brand with your logo and website on the volunteer T-shirts throughout. (Two volunteers each)



## Contact us

We have a strategic plan. It's called doing things!  
Shaping the future of healthcare, together we can make it work.

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